

# INCLUSIVE LANGUAGE GUIDE

for wedding professionals



Sadie Elizabeth Photography

## WORDS CARRY MEANING AND POWER

The ways in which we refer to individuals and groups of people should always come from a place of respect. Due to patterns and cultural norms learned as early as infancy, we may not always be conscious of the harm our words can inflict, especially if we belong to a group holding power. While it's always best to ask your clients their preferred pronouns & terms, the options below are some examples of ways we can adjust our language, both written and spoken, to make everyone feel welcome, supported, and excited in their wedding planning journey!

### USED TO THESE?

Bride, Groom

Bridal Bouquet

Bridal Party, Bridesmaids, Groomsmen

Bridal Suite

Bridal Shower

Bachelor Party, Bachelorette Party

"I now pronounce you husband and wife."

"You may kiss the bride."

### TRY THIS INSTEAD

Marriers, Celebrants, Suitors, Nearlyweds

Main Bouquet

Wedding Party, Attendants

Wedding Suite

Wedding Shower

Bach Party

"I now pronounce you married."

"You may kiss each other."